



| Motion Designer | 3D Generalist | VFX | AI-Driven Creativity

Lead animator and Motion Artist with over a decade working in media for broadcast, brands and studios. Skilled generalist specializing in 3d animation, VFX, product design and spatial design.

Proficient in AI-driven creative tools to streamline workflows and enhance production quality.

EXPERIENCE

Nov 2025 - Present

3d artist

Disney / Mexico City

Creative direction for 3d production design. Sketching, 3d modelling both hard and soft supported by Ai workflows like tripo to create two sceneries to be built and shot after fro Mickey Mouse with live action composite.

Oct 2025 - Dec 2025

Sr. Motion Designer

Wildgoats / Los Angeles

Camera tracking, rotoscoping, 3d modelling, animation, texturing and render. VFX compositing of a Fake out of home series of three spots for Flying Fish beer. REporting to offices in New York and Los Angeles.

Feb 2023 - May 2023

Senior Broadcast Designer

ESPN / Los Angeles

Broadcast design for global ESPN basketball ads. Art direction, scripts, 3d styleframing, animation and post-production. Tempate design for future adaptations of materials.

Aug 2022- Jan 2023

Motion Creative Director

Landor & Fitch / San Francisco

Motion creative and senior motion designer for global accounts for Landor & Fitch reporting to the San Francisco office. Works include 3d design and motion for international accounts including London, Cincinnati, Chicago and New York offices. Animated branding, modeling, and pitch creativity.

Apr 2022- Aug 2022

Art Director / Motion Designer

Mtv / Mexico City, Brasil

Art direction and creativity for MIAW awards Mexico and Brasil. Technical director for large scale formats. Styleframing, modeling, texturing, animation and render for 8k displays.

Mar 2015 - Jun 2019

Senior Motion Designer

Siete Media / Mexico City

Storyboarding, styleframes & animación 2d/3d for UI and interactive apps. Digital museography, 360, mapping, events & fairs, animated branding: G20, Ministerial Meeting or E-commerce Summit.

CLIENTS

Agencies

Diseny, ESPN, MTV, Landor&Fitch, Nat-Geo, Golden Bug, Siete Media, Circus, Ratpack, Mom+Pop, Trendsetera, Delirio, UPAX, Televisa, Wildgoats.

Brands

Pepsi, Flying Fish, BMW, Febreze, Red Bull, Nestlé, Greenpeace, OCDE, Accenture, Jumex, Johnnie Walker, VW, Purina, Gatorade, Canada Post, BAT.

EDUCATION

Degree in Media Studies

CECC Mexico City

Master in Documentary film

UAB Bareclona

Post-Graduate Art Direction

ELISAVA Barcelona

SKILLS

3D Generalist: Modeling, Sculpting, Texturing, Lighting, Rendering, Animation, Compositing, Camera Tracking.

Software: After Effects, Premier, Cinema 4D, Redshift, X-Particles, Houdini, ZBrush.

Design Tools: Illustrator, Photoshop, InDesign, Web-flow, Spline, Figma and Canva.

AI & Optimization: Stable Diffusion, Tripo, Midjourney, Runaway, Krea.ai, Topaz Video, Gigapixel, firefly.

VOLUNTEERING

Motion Plus Design: Venue scouting, PR for event, MC at the event, production for the Motion plus design city streams Mexico.

Visual Art Week Mexico: Curation of artists for exterior screenings at Cineteca Nacional and Palacio de Bellas Artes, turning public spaces into immersive visual experiences.

CONTACT

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